

**WRAL** PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

## **Billing Address:**

**Great American Media Attention: Accounts Payable** 3050 K Street NW Suite 100 Washington, DC 20007



Advertiser	NC Citizens for Protecting our Schools			
Product	NC CPOS 8/31			
Estimate Number	5295			

Invoice #	166949-1
Invoice Date	09/11/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/06/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	166949
Alt Order #	08355599
Deal #	
Order Flight	08/31/16 - 09/06/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL On The Record 7p Q3 ISSUE CARD V7.21	7-730p								
				6 to 09/04/16	1x	1-				
	WRAL		Sa	09/03/16	:30	7:20 PM	NC-TV16-05H	\$500.00		1
2	WRAL WRAL Noon News	12-1p								
	Q4 ISSUE CARD V8.23									
				6 to 09/11/16	1x	MT				
	WRAL		Tu	09/06/16	:30	12:57 PM	NC-TV16-05H	\$900.00		1
3	WRAL WRAL SAT 6pm News Q4 ISSUE CARD V8.23	6-630p								
			08/29/10	6 to 09/04/16	1x	1-				
	WRAL		Sa	09/03/16	:30	6:18 PM	NC-TV16-05H	\$1,200.00		1
4	WRAL WRAL News Sunday Q3 ISSUE CARD V7.21	7a-9a								
				6 to 09/04/16	1x	1				
	WRAL		Su	09/04/16	:30	7:12 AM	NC-TV16-05H	\$850.00		1
5	WRAL WRAL 530p News Q4 ISSUE CARD V8.23	530-6p								
				6 to 09/11/16	1x	MT				
	WRAL		Tu	09/06/16	:30	5:54 PM	NC-TV16-05H	\$2,200.00		1
6	WRAL Dr. Phil Q3 ISSUE CARD V7.21	3-4p								
			08/29/10	6 to 09/04/16	5x	WTF				
	WRAL		W	08/31/16	:30	3:13 PM	NC-TV16-05H	\$500.00		3
	WRAL		W	08/31/16	:30	3:57 PM	NC-TV16-05H	\$500.00		4
	WRAL		Th	09/01/16	:30	3:28 PM	NC-TV16-05H	\$500.00		2
	WRAL WRAL		Th F	09/01/16 09/02/16	:30 :30	3:51 PM 3:47 PM	NC-TV16-05H NC-TV16-05H	\$500.00 \$500.00		1 5
	VVI I/AL		•	03/02/10	.00	O.77 I W	140 1410-0311	Ψ300.00		3

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8	WRAL Q4 ISSUE	WRAL 5p News CARD V8.23	5-530p				•	•			
					to 09/11/16	1x	MT				
	WRAL			Tu	09/06/16	:30	5:27 PM	NC-TV16-05H	\$2,200.00		1
9	WRAL Q3 ISSUE	WRAL Noon News CARD V7.21	12-1p								
				08/29/16	to 09/04/16	1x	WTF				
	WRAL			F	09/02/16	:30	12:44 PM	NC-TV16-05H	\$800.00		1
10		Saturday Night Live CARD V7.21	11:30p-1x								
				08/29/16	to 09/04/16	1x	1-				
	WRAL			Sa	09/03/16	:30	11:58 PM	NC-TV16-05H	\$600.00		1
11		WRAL SUN 6p News CARD V7.21	6p-630p								
				08/29/16	to 09/04/16	1x	1				
	WRAL WRAL	Today Show	7-9A	Th <i>Su</i> M2 com	09/01/16 09/04/16 m 8.29	:30 :00	8:52 AM	NC-TV16-05H		MG for 11.1 09/04 See MG 11.2	2
12		WRAL 530p News CARD V7.21	530-6p								
				08/29/16	to 09/04/16	3x	WTF				
	WRAL			W	08/31/16	:30	5:44 PM	NC-TV16-05H	\$1,800.00		3
	WRAL			Th	09/01/16	:30	5:55 PM	NC-TV16-05H	\$1,800.00		2
	WRAL			F	09/02/16	:30	5:55 PM	NC-TV16-05H	\$1,800.00		1
13	WRAL Q3 ISSUE	<b>Late News</b> CARD V7.21	11-1135p								
				08/29/16	to 09/04/16	1x	WTFS-				
	WRAL			F	09/02/16	:30	11:14 PM	NC-TV16-05H	\$2,000.00		1

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL Late News	11-1135p				_				
	Q4 ISSUE CARD V8.23									
			09/05/16	to 09/11/16	3x	MT				
	WRAL		M	09/05/16	:30	11:31 PM	NC-TV16-05H	\$2,000.00		3
	WRAL		Tu	09/06/16	:30	11:14 PM	NC-TV16-05H	\$2,000.00		2
	WRAL		Tu	09/06/16	:30	11:31 PM	NC-TV16-05H	\$2,000.00		1
15	<b>WRAL WRAL 6p News</b> Q4 ISSUE CARD V8.23	6p-6:30p								
				to 09/11/16	1x	MT				
	WRAL		Tu	09/06/16	:30	6:14 PM	NC-TV16-05H	\$3,500.00		1
16	<b>WRAL</b> America Ninja Warrior Thu Q3 ISSUE CARD V7.21	9-11P								
				to 09/04/16	4x	4				
	WRAL		Th	09/01/16	:30	9:23 PM	NC-TV16-05H	\$3,200.00		4
	WRAL		Th	09/01/16	:30	9:45 PM	NC-TV16-05H	\$3,200.00		2
	WRAL		Th _:	09/01/16	:30	10:07 PM	NC-TV16-05H	\$3,200.00		3
	WRAL		Th	09/01/16	:30	10:28 PM	NC-TV16-05H	\$3,200.00		1
17	<b>WRAL</b> Today Show II Q3 ISSUE CARD V7.21	9a-10a								
				to 09/04/16	3x	WTF				
	WRAL		W	08/31/16	:30	9:29 AM	NC-TV16-05H	\$750.00		1
	WRAL		Th _	09/01/16	:30	9:29 AM	NC-TV16-05H	\$750.00		2
	WRAL		F	09/02/16	:30	9:59 AM	NC-TV16-05H	\$750.00		3
18	<b>WRAL WRAL News 6a-8a</b> Q3 ISSUE CARD V7.21	6a-8a								
				to 09/04/16	2x	2-				
	WRAL		Sa	09/03/16	:30	7:10 AM	NC-TV16-05H	\$750.00		1
	WRAL		Sa	09/03/16	:30	7:54 AM	NC-TV16-05H	\$750.00		2
19	WRAL NBC Nightly News M-F	630-7p								

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Q3 ISSUE CARD V7.21	•	•	•	•	•	•	<u> </u>		•
			08/29/1	6 to 09/04/16	1x	WTF				
	WRAL		F	09/02/16	:30	6:51 PM	NC-TV16-05H	\$2,400.00		1
20	WRAL Inside Edition Q3 ISSUE CARD V7.21	7-730p								
			08/29/1	6 to 09/04/16	2x	W-F				
	WRAL		W	08/31/16	:30	7:27 PM	NC-TV16-05H	\$1,700.00		1
	WRAL		F	09/02/16	:30	7:20 PM	NC-TV16-05H	\$1,700.00		2
21	WRAL Today Show Q4 ISSUE CARD V8.23	7-9a								
			09/05/1	6 to 09/11/16	1x	MT				
	WRAL		M	09/05/16	:30	9:00 AM	NC-TV16-05H	\$1,500.00		1
22	WRAL WRAL 5p News Q3 ISSUE CARD V7.21	5-530p								
			08/29/1	6 to 09/04/16	1x	WTF				
	WRAL		W	08/31/16	:30	5:29 PM	NC-TV16-05H	\$1,900.00		1
23	WRAL Today Show Q3 ISSUE CARD V7.21	7-9a								
			08/29/1	6 to 09/04/16	1x	WTF				
	WRAL		W	08/31/16	:30	7:59 AM	NC-TV16-05H	\$1,300.00		1
24	WRAL NBC Nightly News M-F Q4 ISSUE CARD V8.23	630-7p								
				6 to 09/11/16	1x	MT				
	WRAL		M	09/05/16	:30	7:00 PM	NC-TV16-05H	\$4,000.00		1
25	WRAL Entertainment Tonight Q3 ISSUE CARD V7.21	730-8p								
			08/29/1	6 to 09/04/16	1x	WTF				
	WRAL		F	09/02/16	:30	7:42 PM	NC-TV16-05H	\$2,000.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL	Wednesday Hr 3	10-11p				_		_		
	Q3 ISSUE	CARD V7.21									
				08/29/16 to 09/04/16		1x	1				
	WRAL			W	08/31/16	:30	10:30 PM	NC-TV16-05H	\$4,000.00	)	1
27	WRAL	America's Got Talent FRI	8-10p								
	Q3 ISSUE	CARD V7.21	-								
				08/29/16 t	o 09/04/16	1x	1				
	WRAL			F	09/02/16	:30	8:45 PM	NC-TV16-05H	\$2,200.00	)	1
28	WRAL	WRAL 430A News	430a-5a								
	Q4 ISSUE	CARD V8.23									
				09/05/16 t	o 09/11/16	2x	MT				
	WRAL			M	09/05/16	:30	4:42 AM	NC-TV16-05H	\$250.00	)	1
	WRAL			Tu	09/06/16	:30	4:53 AM	NC-TV16-05H	\$250.00	)	2
			Aired Spots	43							

<u>Gross Total</u> \$69,700.00

Agency Commission \$10,455.00

Net Amount Due \$59,245.00 Payment Terms 30 Days